



* R C - 1 7 4 4 / 2 5 0 0 *

RC-1744
Third Year B. B. A. Examination
April / May – 2010
Business Environment

Time : Hours]

[Total Marks : 70

Instructions

(1)

<p>नीचे दृशावेव निशानीवाणी विगतो उत्तरवडी पर अवश्य लपवी. Fillup strictly the details of signs on your answer book.</p> <p>Name of the Examination : T. Y. B. B. A.</p> <p>Name of the Subject : Business Environment</p> <p>Subject Code No. : 1 7 4 4 Section No. (1, 2,.....): Nil</p>	<p>Seat No. : [][][][][][][]</p> <p>Student's Signature</p>
------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------	------------------------------------------------------------------------

- (2) Figures to the **right** indicate marks allotted for the question.
(3) Keep allotted marks in mind while detailing the answer.

1 What is Business Environment? Give classification of components of environment and discuss micro environment in detail. **10**

OR

1 What is macro environment? Discuss role of different macro factors in business environment. **10**

2 (a) What is Economic System? Discuss socialist system in detail. **11**

(b) Discuss economic roles of Government. **4**

OR

2 (a) What is privatisation? Discuss privatisation in detail. **11**

(b) Explain selective credit controls. **4**

3 What are the characteristics of technology? Discuss in detail implications of technology on economy. **10**

OR

3 What is Transfer of Technology? Discuss issues involved in transfer of technology. **10**

4 What is essential commodity? Discuss provisions of Essential Commodities Act. 10

OR

4 What are the objectives of FEMA? Discuss provisions of FEMA in detail. 10

5 (a) Discuss in detail how culture affects business and society. 12

(b) Give importance of ethics. 3

OR

5 (a) What is social responsibility? Describe in detail responsibilities of business towards different stakeholders. 10

(b) What is consumerism? Explain utilities of consumerism. 5

6 Discuss functions and provisions of WTO. 10
